



Design, Art & Technology Symposium

*Growing the Piedmont Triad's creative economy by
connecting businesses with design talent development*

The Piedmont Triad's collaborative Design, Art & Technology Symposium announces a design "coopetition" aiming to develop a culture of good eating.

We seek one-page proposals from individuals and nonprofit organizations who want to make a difference through design. SEND US YOUR IDEAS for designing implements, furnishings and environments to encourage sustainable healthy lifestyles through good eating.

We invite consideration of nutritious ingredients, sensible diets, appealing tables, creative kitchens, convivial dining spaces, local growing, conscientious farming, fair trade, efficient supply chains, equitable distribution, engaging education and vibrant regional growth. Proposals to create implements, furnishings and environments for any and all aspects of healthy food culture are welcome.

We also seek sponsors to inform and support the coopetition and associated events. Interested sponsors, please contact Carol Strohecker <cs@CenterforDesignInnovation.org>. Show your community spirit and support of green design!

We believe that the strongest projects will emerge through cooperative efforts. Don't worry if you can't effect every part of your project idea on your own. We'll help you to team up with like-minded people. Think big and send as many one-page preliminary proposals as you like.

We'll announce the dates for subsequent rounds and a preview event this spring. Meanwhile MARK YOUR CALENDAR NOW for the finale on and around October 10, 2010:

10/10/10 !

SEND YOUR ONE-PAGE PRELIMINARY PROPOSAL by December 10, 2009, to <DATS@CenterforDesignInnovation.org>.

For more information, see <www.CenterforDesignInnovation.org>.

For inspiration, we recommend checking out the design legacy of Charles & Ray Eames: <www.powersof10.com>

Harvest brain power. Design solutions. Create change.

10/10/10 !