

DATS'10
DESIGN, ART &
TECHNOLOGY
SYMPOSIUM



FOOD FOR THOUGHT *Nourish roots. Cultivate ideas. Harvest change!*

DOWNTOWN WINSTON-SALEM Saturday-Monday, October 9-11, 2010 / Milton Rhodes Center for the Arts / Sawtooth Building, 226 North Marshall Street, W-S NC 27101

Unless otherwise indicated, events are ticketed and offered in Reynolds Place at the Milton Rhodes Center for the Arts (MRCA). Onsite registration continues throughout the event. / The DESIGN EXPO is free and open to the public in Mountcastle Forum at MRCA. The main program will be webcasted and online media will be active throughout.



SATURDAY, OCTOBER 9 *Bring Your Own Mug!*

- 10:00** **OPENING RECEPTION** *Free and open to the public at Diggs Gallery, Winston-Salem State University*
Food, Culture, and the Front Porch at Happy Hill and Further On - Belinda Tate, Diggs Gallery director
Re-inventing the Shotgun House - Larry Sass, MIT professor of architecture (participating via Skype)
- 12:00** **DATS'10 Registration & Mug Shots** *at the Spruce Street entrance to the Milton Rhodes Center for the Arts*
- 1:00** **Appetizers** Winston-Salem food mavens M.N.Neff and S.Neff set the tone with treats not to be missed.
- 1:30** **Perspectives on the Triad** Where do we go from here and how can our creative community transport us? Nolo Martinez moderates as D.Yohannes, D.Quaintance, P.Mount, and L.Boney consider local, regional and global perspectives.
- 2:30** **MashUp Potatoes, Please** Tony McGee explores economic benefits of the Stokes County purple sweet potato; area cooks share delicious new recipes and tidbits.
- 4:00** **Gelato Tasting** As varied as the presenters to follow...
- 4:30** **Pecha Kucha** 20 images, 20 seconds each! Could you talk this fast?
- 6:00** **Downtown Dinners** *Meals on your own – look for participating restaurants!*



SUNDAY, OCTOBER 10 **POWERS OF TEN DAY** *CREATIVE COUPLE PETER MARSH AND ALICIA HARDIN LEAD US INTO 10/10/10*

- 10:00** **What Were Those People Eating at the Picnic in Chicago – or Was It Miami?**
Barbara Charles and Bob Staples show the classic film and offer remembrances of working with Charles and Ray Eames.
- 10:45** **Eames Designs Then and Now**
Patrick Lee Lucas moderates as Sarah Kuhn joins Barbara and Bob to consider broad-reaching influences of the Eames Office.
- 11:30** **Powers of Food Picnic** *DIY - get ready to move!*
10 Powerful Musicians in the Winston-Salem Shuffle accompany the setting of a scrumptious indoor picnic.
- 12:00-8:00** **DESIGN EXPO** - A Banquet Hall of Food for Thought - *Free and open to the public in Mountcastle Forum*
Area designers, artists, and technologists display creative works and invite conversation. Open to all!
- 1:00** **DESIGN EXPO Meet'n'Greet** *AFTER WHICH, CREATIVE COUPLE DANIEL YOHANNES AND TRACY SAINTE MARIE LEAD US INTO THE EVENING*
- 2:00** **Powers of Light: Light is Food** - Penny Chisholm, MIT ecologist and professor (Skype call facilitated by Norman Coates)
- 3:00** **World Food in the Piedmont** J.Dharod, D.Woodham, C.Rode, S.Morrison, A.J.Young on culinary cultures of our region
- 4:30** **Gladis and Mabel and Scaling Chickens** A skit by Art Tasting provides comic relief and raises consciousness about food sources and farming practices. Respondents include Carol Dykers, Eric Jackson, and Sarah Kuhn.
- 5:15** **Downtown Dinners** *Meals on your own – look for participating restaurants!*
- 7:00** **DESIGN EXPO Meet'n'Greet** - *Free and open to the public in Mountcastle Forum*
- 7:00** **Decaf & Dessert** Get settled, get ready, get started...
- 8:00** **Powers of Light: Light is the Food of Knowledge** - Seth Riskin with holograms from the MIT Museum
- 10:00** **10/10/10 Finis** - *Wear Something Special* on Monday to reflect a position on the Transformation of the Triad



MONDAY, OCTOBER 11 *Wear Something Special!*

- 10:00-4:00** **DESIGN EXPO** - A Banquet Hall of Food for Thought - *Free and open to the public in Mountcastle Forum*
- 10:00** **Urban Ag** R.McReynolds, D.Leonard, J.Leonard, R.Fuller and D.Woodham consider the changing climate.
- 11:30** **Experimental Community Design through Food** from interactive kitchen to pies and conversation for dessert - B.Jones, J.Helton, and G.Scheer on food as a centerpiece for growing social capital
- 1:00** **Experimental Lunch** *DIY - create, compare, eat and enjoy!*
- 2:00** **Transformation of the Triad: Common Threads** S.Kuhn and C.Strohecker invite expressions through attire, words, and images; M.Collins and J.DeCristo engage discussion of individuals' economic development efforts and the future of DATS
- 3:30** **Hi-speed Slow-mo and Other Previews** N.Hristov, N.Coates, J.LeBlanc, J.Semilian, and M.Davis display seeds of CDI's emerging motion capture capability and the Winston-Salem Light Project's large-scale outdoor projections.
- 4:00** **A Parting Gift** *If you see the color purple in a field...*



TICKETS are \$15 for students and seniors, **\$30** all others. <http://2010.datstriad.org>