

# CENTER FOR DESIGN INNOVATION

## Idea Exchange

Suite 2105, Winston Tower, 301 N. Main Street, Winston-Salem NC 27101

***A public forum in which participants exchange ideas about design processes, digital media, business directions, and other interests related to the growth of creative industries in the Piedmont Triad***

**2007** *Thursdays 12-1:30*

### FEB

- 08 Carol Strohecker - Nature Trailer and Amble Time location-sensitive travel guides
- 15 Christia Thomason and Leslie Kamtman - Innovating iPods
- 22 Josh Tan and Charles McClennahan - Visualizing medical conditions

### MAR

- 01 Jason Romney and Jennifer Burg - International Digital Media and Arts Association conference, San Diego
- 08 Carol Strohecker - TexTales public fora with large-scale projections of photos and dynamic SMS captions
- 15 Joe Lopina - Social and political implications of thinking and learning styles
- 22 Leo Morrissey - Digital design and public sculpture
- 29 Peter Perret - Mind and music

### APR

- 05 Peter Marsh and Carol Strohecker - Reflecting grass-roots design development in the Piedmont Triad
- 12 Gillean Dickey - Building a brand from the inside out
- 19 Dwayne Godwin and Bill Conner - Biomimetics
- 26 Jon Babek - Balancing teamwork and individual contribution in designing high-performance mechanical systems

*CDI is an interinstitutional research center of the University of North Carolina, a collaboration between the University of North Carolina School of the Arts and Winston-Salem State University with Forsyth Technical Community College. We thank Senator Linda Garrou and others who have worked to bring legislation and dollars to bear on behalf of the participating schools, Winston-Salem, and the Piedmont Triad.*

10.06.2008

## MAY

- 03 [Tammy Webster - Segmenting and personifying WalMart's customer base]
- 10 Jed Macosko - Life of the cell
- 17 Hoyle Koontz - Making 360° photographic images
- 24 Karl Rodabaugh - Quick turnaround strategies for enhancing the educational level of the Piedmont Triad's workforce
- 31 Jennifer Gentry - Medical illustration

## JUN

- 07 Michael Lord - Chinnovation
- 14 Lynn Book - Community activation through creative processes
- 21 Scott Betz - Creativity and Cognition conference, Washington DC
- 28 Patricia Pence-Sokoloff and Bill Dean - Water as an urban design element in downtown Winston-Salem

## SEP

- 20 Glenn Johnson - Designing airplane interiors
- 27 Lucie Yang - Visualizing the effects of caffeine on the brain

## OCT

- 04 Sarah Kuhn - Recollections of an internship at the Eames studio
- 11 Eleanor Russell - Do our educational systems encourage cheating?
- 18 Debbie Dineen - Basic finance for small businesses
- 25 Robert Bradley and Bob King - How a ballad moved from poem to song to economic development project

## NOV

- 01 Natalia Romero - Developing a methodology for working with diverse source materials in fashion design
- 08 Jim DeCristo [and John Kovalich] - Having a plan makes small businesses big
- 15 Margie and John Antoine Labadie - Evolving digital fine art
- 29 Marty Marion and Anne Tambling - Green building design

## DEC

- 06 Dwayne Godwin - Seeing with the mind's eye
- 13 Johannes Knesl - Convivial, innovative working and living at the regional scale

2008 *Thursdays 12-1:30*

JAN

- 10 Carol Strohecker - Designing so others can design
- 17 Mary Jamis and Don Mikush - Representing human diversity in visual media
- 24 Josh Tan - Medical imaging from 3D visualization and modeling to rapid prototyping
- 31 Jan Detter and Jane Doub - The deep legacy of craft in the Piedmont Triad

FEB

- 07 Faye Foster - Sculpture, poetry of memory
- 14 Elliot Strunk - Design grants for community consciousness
- 21 Sophie Mihalko - Interactive presentation strategies for responding to audiences' interests in real time
- 28 Margaret Mertz, Jim DeCristo, Amy Purcell, Elizabeth Dull, Carol Strohecker - Growing a regional symposium to celebrate creative inspiration and practice (see March 27)

MAR

- 06 Dwedor Morais Ford - Memoir writing to explore persona and generate a resume
- 13 Hoyle Koontz - Photosynth: Image interaction with a Triad focus
- 20 Notis Pagiavlas - Translating creativity for business start-up and practice
- 27 No Idea Exchange - Please attend the collaborative event at UNCG March 27-29, "Between the Lines: Design, Arts & Technology Symposium"

APR *Tuesdays 5:30-7:00 / Thursdays 12-1:30*

- 03 Ed Finn - China: From offshore to *the* shore?
- 10 Jeff McFadden - Design and intellectual property law
- 17 Kevin Watson - The birth of a small press and how it energized our community while startling the literary world
- 22 Son-Rah and the Healing Force - Learning through storytelling and music
- 24 Joe Lopina and Carol Strohecker - Bridging the global digital divide through the \$100 Laptop's educational agenda
- 29 Matt and Cornelia Barr with David Williams - Unheard voices in the Triad's diminishing furniture industry

MAY

- 01 Michael Pulitzer - Getting ready for DTV (digital television)
- 06 Joe Paradiso - Designing responsive environments and signal-friendly buildings
- 08 Donna Juselis - Rainwater harvesting: A "green" solution for drought, from a design team at the State Energy Office
- 13 Maggie Orth - Electronic fabrics and new potentials for the textiles industry
- 15 Michael Rothkopf - Creating interactive music
- 20 Andrew Young - Making better online games through art and design
- 22 Becca and Bill Fuller - Designing and fabricating tactile models
- 27 Tony McGee - StokesCORE: Designing local food systems for regional economic development
- 29 Michiel VanderSommen - Working with rather than against physics to make self-sufficient buildings